



Discounts on Your Smart Phone For CUPE PEI Members

Download the CUPE PEI version of the ESM Mobile App to save on everyday purchases from hundreds of businesses including national chain retailers, service and travel providers. This program is available to CUPE PEI members and their families.

How It Works

- Install the CUPE PEI version of ESM on your smart phone.
- View merchant savings organized by "Category".
- Tap merchants to view available savings offers and tap on an offer for redemption details.
- You typically show the offer on your smart phone at payment in physical locations or enter a code for online purchases.

Getting Started

- Go to your app store (Google or Apple) on your smart phone and search for: Endless Savings and More (ESM).
- Download ESM to your smart phone. During registration you will be asked for an "organization code":

Your "Organization Code" is: **cupepei**

How to Save Hundreds

- Check out the CUPE PEI "Exclusive Offers" to save hundreds annually with exclusive ESM discounted group rate car, home, condo & renters insurance and preferred pricing for smart phones & plans. CUPE PEI "Exclusive Offers" always appear first when you tap the ESM App.
- Check out the "Travel and Play" category on the ESM App to save hundreds on your next travel.
- When shopping online or out shopping in person, "Tap the ESM App" to save additional hundreds per year on your everyday shopping purchases.

